

CITIZENS ADVANCING PROTECTION OF EARTH'S TREASURE

HERITAGE, TOURISM & SUSTAINABILITY

IN THE FRAMEWORK OF THE OURWORLDHERITAGE INITIATIVE
<https://www.ourworldheritage.org>

Friday, 26 February 2021 14:00-16:30 UCT+1 on Zoom
(in English, with possibility of questions in French)



This online event is the concluding session of the February 2021 Debates on Tourism for Heritage and Local Development, and aims to summarise and discuss the findings obtained from a series of 21 online seminars composed of 3 devoted to policy recommendations, and 20 on management tools and voices from some 50 World Heritage Sites located in 30 countries in 4 continents in a month-long debate held in February 2021.

Opening Remarks

Michael Turner, Architect and Planner; Professor and UNESCO Chair in Urban Design and Conservation Studies, Bezalel Academy of Arts and Design

Moderators

Maria Gravari-Barbas, Convener, OWH 2021 Tourism Debates
Paris 1, Panthéon-Sorbonne University

Minja Yang, Coordinator, OWH 2021 Tourism Debates
RLICC/KU Leuven Emeritus & ex-UNESCO Director

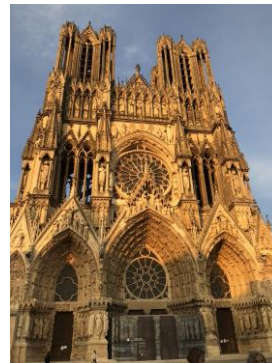
Panelists:

Mechtild Rossler UNESCO WH Centre; **Fergus Maclaren**, ICOMOS/ICTC;
World Conservation Union (IUCN), **Bernadia Irawati Tjandradewi**, Director UCLG-ASPAC,
George Abungu ex-Kenya National Museum;
Haifaa Abedalhaleem Natural WH expert; **Ji Eun Park**, University of Paris 1 Sorbonne-Pantheon;
Ege Yildirim, ex-ICOMOS Focal Point for the SDGs;
Sibongile Masuku, Sol Plaatje University of South Africa;
Maria Eugenia Siguencia Avila, University of Cuenca (tbc)

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<https://www.facebook.com/OurWorldHeritageTourism>
Registrations : https://www.ourworldheritage.org/t_events/

The Tourism Team of Our World Heritage, through its partners from universities, heritage institutions, NGOs and the tourism industries, gathered 210 recommendations from around the world, on how tourism can better contribute to the safeguarding of the world's natural and cultural heritage and to local development in promoting new development paradigms towards the achievement of the SDGs. These recommendations for various target groups (national and local governments; World Heritage Committee, UN organisations/agencies including UNESCO, Advisory Bodies (ICOMOS, IUCN & ICCROM), universities/research institutes, the tourism industry, the media, NGOs and local inhabitant), grouped into 21 broad themes are currently being examined through an online public consultation process, and some of them will be reviewed for their pertinence during the site or country-specific events taking place in throughout the month of February.

What more can be done for tourism to become a veritable vehicle in cultural dialogue between people for mutual understanding, peace and solidarity, and in harnessing citizen's engagement for the protection and sustainable use of the world's natural and cultural resources? How can tourism serve in safeguarding the cultural and natural diversities of our world, now threatened by unsustainable use of the Earth's natural resources and growing culture-based divide between people and nations caught in various forms of conflict over scarce resources? Moreover, how can tourism bring greater economic and social viability to nations and people?



OurWorldHeritage, through the Tourism Debates aims to better define the key principles of the reciprocal relations between Heritage-Tourism, and the way forward as both tourism and heritage sites are exposed to critical exogenic and endogenic changes, aggravated by the ramifications of COVID-19, and the ensuing global economic and social crises. Hence, it is imperative to conceptually and practically pave a way for a major review of these interrelationships. In so doing, we hope to deconstruct old concepts and reconstruct a new collaborative paradigm based on present challenges and on constructive and complementary synergies, which will assure the continuity and resilience and sustainability of heritage and tourism alike.

PROGRAMME

Opening session: 14:00 – 14:30

- Introduction (14:00 – 14:10)

Professor **Michael Turner**, member of the OWH Advisory Committee, Architect and planner; Professor and UNESCO Chair in Urban Design and Conservation Studies, Bezalel Academy of Arts and Design

Our World Heritage initiative: Our Mission, Our Programme, the 2021 Debates, the 2022 Global Forum & the Role of Tourism & Heritage for Sustainable Development
by

- Why more policy recommendations? (14:10 – 14:20)

By **Maria Gravari-Barbas**, Professor, Paris 1 Panthéon-Sorbonne University

- Are these recommendations relevant to realities of the field? (14:20 – 14:30)

By **Minja Yang**, President & Professor Emeritus of Raymond Lemaire Intl Centre for Conservation of Katholieke Universiteit Leuven, Belgium (RLICC/KU Leuven)

Panel Discussion One

1. **Between theory and practice- international conventions, norms and standards: how about implementation?** (14:30 – 15:00)

Moderator: **Maria Gravari-Barbas**

Panelists:

1. **Mechtild Rossler**, Director UNESCO World Heritage Centre
2. **Fergus Maclaren**, Chair, ICOMOS International Cultural Tourism Committee (ICTC)
3. **Bernadia Irawati Tjandradewi**, Director UCLG-ASPAC
4. World Conservation Union (IUCN) (*tbc*)

Q & A (15:00 – 15h20)

Panel Discussion Two

1. **Taking Tourism for Heritage & Development into the Future: new paradigms after the pandemic? Voices from the next generation** (15:20 – 15:50)
- 2.

Moderator: **Minja Yang**

Panelists:

1. **Sibongile Masuku**, Lecturer, Sol Plaatje University (South Africa)
2. **Haifaa Abedalhaleem**, Natural Heritage expert (Jordan)
3. **Ji Eun Park**, PhD candidate, Paris 1 Sorbonne-Pantheon (R of Korea)
4. **A. Ege Yildirim**, ex-ICOMOS Focal Point for the SDGs (Turkey)
5. **Maria Eugenia Siguen Avila**, University of Cuenca (*tbc*)

Q & A: 15:50 – 16:10

Conclusion: The next steps 16:10 – 16:20

- Hand-over of sets of policy recommendations by the Tourism Team to the 11 Thematic Debate Teams by students, 15:45 – 14:50

- Concluding remarks 16:20 - 16:30

by **George Abungu**, former-Director National Museums of Kenya