

TOURISM
2021 DEBATE FEBRUARY

OUR
WORLD
HERITAGE

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مناقشات
فبراير / شباط / فيفري
2021

Sustainable Architecture and Cultural Tourism in Luxor

February 21, 2021, 2:00-4:00 (CET), 3:00-5:00 PM Cairo Time Zone

For registration visit: <https://ourworldheritage.org/tourism/>

Our World Heritage Liaison Prof. Minja Yang & Prof. Maria Gravari Barbas
Organized by Fekri Hassan, Professor and Director of Cultural Heritage Management
Program at l'Université Française d'Egypte
Moderator, Mona Rady, Chairperson of UN-HABITAT Professional Forum (HPF)



One of the most important world heritage sites, Luxor represents an open field for many types of tourism activities and investment in tourism for the sake of economic and community development. Within the framework of the OUR WORL HERITAGE initiative, themes for the revitalization and development of sustainable architecture and arts tourism in Luxor will be launched to discuss how to develop a work plan to implement projects that are likely to contribute to enriching existing tourism programs and creating new programs in the promising fields of cultural tourism. This undertaking rests on the philosophy of sustainable architecture manifest in New Gournah designed by the renowned Egyptian architect Hassan Fathy in the forties of the twentieth century, which has become one of the most important icons of architecture in the world as a model of green, earth and sustainable architecture in conformity to society and harmony with the environment with an emphasis on the use natural materials and local labor. It is also a tribute to Hassan Fathy's pioneering effort in linking architecture with development.

Program

The event will take place as a webinar zoom meeting on Sunday, February 21, 2021, from 2-4pm (CET) 3:00—5:00 pm Cairo time zone. The webinar consists of a brief review of Hassan Fathy's philosophy of sustainable architecture and development, followed by an account of the restoration work that is currently underway in the village of Hassan Fathy in New Gorna, Luxor

Invited participants (see below) will discuss the following issues the merits, feasibility and logistics of establishing a Center for Sustainable Architecture in Gournahub for international and national study tours, training courses, workshops and research activities as a means of valorizing the legacy of Hassan. The center will be an attractive destination for promoting New Gournahub in the context of cultural tourism supporting local communities in the manner originally envisioned by Hassan Fathy through rural crafts and creative industries and supporting tourist amenities.

Introductory session

- 2:00-2:05 **Fekri Hassan: Welcome**
- 2:05-2:08 **Minja Yang & M. Gravari Barbas: OWH initiative**
Minja Yang: President and Professor Emeritus, R. Lemaire Int'l Centre for Conservation, KU Leuven and former Director, former Deputy-Director of World Heritage Center.
Maria Gravari-Barbas: Professor Maria Gravari-Barbas is the director of the UNESCO Chair "Tourism, Culture, Development" of Paris 1- Sorbonne University.
- 2:08-2:15 **Fekri Hassan -Introductory Remarks**
- 2:15-2:25 **Video: Hassan Fathy- Pioneer of Sustainable Architecture and Development**
- 2:25-2:30 **Emad Farid-Environmental Quality International: Current UNESCO Restoration Project**

Session I International Perspectives on Hassan Fathy and Sustainable Architecture

- 2:30-2:35 **Mona Rady: Moderator**
- 2:35-2:40 **Francesco Bandarin: UNESCO & Prospects of Hassan Fathy Sustainable Architecture Center**
Professor of Urban Planning and Conservation at the University IUAV of Venice. Former Director of the UNESCO World Heritage Centre and UNESCO Assistant Director-General for Culture.
- 2:40-2:45 **Thomas Vonier: IUA perspective on valorization of HF sustainable architecture**
FAIA RIBA, President / International Union Of Architects
- 2:45-2:50 **In-Souk CHO: Potential role of Hassan Fathy's Center for Sustainable Architecture on the restoration of adobe structures**
Architect, VP of ISCARSAH (ICOMOS) , Architect, Principal of DaaRee Architects & Associates, Seoul Korea,
- 2:50-2:55 **Maddalena Achenza : Prospects of future collaboration, internships and establishment of a National Committee in Egypt.**
- 2:55-3:00 **Victor Leonel Antonio da Conceição Miguel: Significance of HF for sustainable Architecture in Africa**
President, Africa Union of Architects

Session II Sustainable Architecture, Community Participation and Tourism

- 3:00-3: 05 **Dalila el Kerdany, Moderator**
 Professor of Architecture and Urban Design, Cairo University, CEO Mimar, Commissioner, Architecture Committee, Higher Council of Culture, Egypt.
- 3:05-3:10 **May El-Ibrashi: Migarwa case-study of community participation**
 Founder and chair of Egyptian NGO, the Built Environment Collective, an Egyptian (MEGAWRA), coordinator of *Athar Lina* Our Heritage Initiative.
- 3:10-3:15 **Heba Safei eldin: Egyptian House of Architecture potential role in Hassan Fathy's Sustainable Architecture Center**
 Professor and ProgramCoordinator,"Department"of"Architecture," Faculty of Engineering, "Misr"International"University"(MIU), Director, House of Egyptian Architecture
- 3:15-3:20 **Maisa Moustafa- Prospects of Architectural Tourism in Luxor**
 Free Lance Tour Guide
- 3:20-3:25 **Hassan Refaat: Faculty of Tourism and Hotels in Luxor potential role in sustainable architecture education.**
 Ph.D., Lecturer, Faculty of Tourism and Hotels, Luxor University
- 3:25-3:30 **Fekri Hassan: Summing up**
- Session III **General Discussion**
- 3:30-3:55 **Mona Rady, Moderator**
- 3:55-4:00 **Fekri Hassan, Concluding Remarks**