

CALL FOR VIDEO CONTEST TO ALL YOUTH

HERITAGE PLACES AND MEMORY

In the framework of the "Our World Heritage" initiative our approach covers one of the 12 themes of the initiative: "Heritage Places and Memory". We are pleased to invite all YOUTH around the world to submit short films to share indigenous or local memory in World Heritage Sites.

PRESENTATION

All heritage sites have the potential to be sites of memory to a greater or lesser extent. Collective memories can give values of the place as a heritage site. However, while some prominent values have been identified through the World Heritage nomination process, others might have been omitted or ignored, mainly those voiced by local communities within and/around the places.

What are the ways we can approach places of memory?

How have the international conventions addressed this issue?

What are the practical ways to ensure their conservation?

Our initiative seeks to integrate Indigenous and other community voices and values into site management and conservation. This ensures the inclusion of a multiplicity of perspectives and a variety of entry points to facilitate broad engagement.

ASSOCIATED THEME

1. Places of memory presenting common **intangible values**, as a symbol of universality of human experience through time and space
2. **Changing meanings** of place in relation to heritage values and identities through place-making and memory-making, and through changing historical interpretation.
3. **Interpretation and presentation** on the common memories in heritage-making of different site.
4. Presentation of **divergent or contested memories** in heritage sites as a path to enhanced social cohesion and new understandings of the past.
5. Integrating **indigenous and local community** voices and values into site management and conservation, ensuring the inclusion of a multiplicity of perspectives and a variety of entry points to facilitate broad engagement.

AIM FOR THE SHORT VIDEO CLIP

- Promote indigenous or local memory about World Heritage of your region.
- Find the way how your indigenous or local community would like to use their memory for promoting their heritage sites.

GENERAL INSTRUCTIONS ON HOW TO FILM YOUR 2 MIN CLIP

- Each video will take less than 2 min long, including landscape, narration, background music, and etc.
- Please include: a brief introduction of the heritage; memory texts, testimonies, or hands-on experiences of local community relevant to heritage sites
- If you interview people, please ensure that you obtain a participant consent for the interview.
- Once your interview would like to deal with traumatic or dissonant memories related to heritage, participant consent form will be necessary for the ethical approach to use the information of your interviewee.
- Orientation of the camera: **landscape**(horizontal) NOT portrait(length)
- Make sure that there is proper lighting (no backlighting) and please avoid background noise/wind/music.
- Please make sure the voices sound clear.

HOW TO SHARE YOUR VIDEO AND STORIES

(*All the clips should not exceed the length of 2 minutes.)

- All the clips should be posted through your Facebook/Instagram account.
- Please describe stories relevant to the world heritage sites in 200 words
- Tag @ourworldheritage @ourworldheritage_kr_50 and your 3 of your friends for the nomination of #shareyourmemorychallenge
- Hashtag #heritageplacesandmemory #OWH50 #shareyourmemorychallenge
- To confirm the submit : sending your link to : memory.owh@gmail.com

SUBMISSION DEADLINE

- We encourage you to post your video clip and to submit your description via email before Jul 31st, 2021, 23:59 UTC 0.

Selected videos will be released on www.ourworldheritage.org + INVITATION for Youth Roundtable of September to share your memory to the planet + CASH PRIZE(US \$ 200)